



SAVING  
LIVES  
THROUGH  
ORGAN  
DONATION

# Second Chance at Life



## OUR MISSION

Second Chance at Life provides financial support to transplant patients in Michigan who cannot otherwise afford prescriptions, medical bills, and other necessities during and/or after a transplant. Second Chance at Life also works to increase awareness of the need for individuals to register as organ donors and supports research to improve treatment and care for transplant patients.



## President's Message

It's hard to believe, but 2015 is here. Despite the cold weather, my heart is warmed by all that Second Chance at Life accomplished last year.

Last year, we raised \$74,000 through our signature fundraising events and other events that people hosted to benefit Second Chance at Life. It's exciting that people have stepped up to find creative ways to support us – everything from Jean Days to raffles and winter festivals.

Our signature events continue to be a big hit, and last year was no exception. We celebrated the 10<sup>th</sup> anniversary of the Golf Outing and brought in almost \$20,000 to mark the occasion. This event continues to grow each year and I'm so proud of what it has become over the past decade.

As we grow, the need in the transplant community grows with us. Medical expenses remain high for patients trying to get listed for transplant, or who are trying to maintain a successful transplant. Thanks to all of your support, we were able to meet that need and increase our lifetime grant maximum from \$1,000 to \$2,000 per person.

People are making use of the increased grant award. We awarded 31 grants to transplant patients last year, for a total of more than \$43,000, and over 30 percent of last year's grants were for the new grant maximum.

As we look toward 2015, we are focused on maximizing our fundraising events so that we can support the increased need and continue to

help patients make a meaningful dent in their medical bills. It's more important than ever to come to our events or participate in other ways, like hosting a Dollars for Denim Day at your office.

I'm excited about all that 2015 has to offer and can't wait to see you at our events this year!

**SHELLY MORELL, PRESIDENT**

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## Save the Date!

**Plan to attend our 2015 events:**

### *A Taste for Life*

#### **Wine & Beer Tasting Event**

March 6

6:30 p.m. – 11 p.m.

St. John's – Plymouth

\$60 per person

Purchase tickets at [www.secondchanceatlife.org](http://www.secondchanceatlife.org).

*They go quickly so reserve yours today!!*

### **Bowl-A-Rama**

June 6

6 p.m. check-in

Woodland Lanes – Livonia

\$50 minimum in pledges per bowler

\$25 for children ages 13-17

### **Golf Outing**

August 15

7:30 a.m. check-in

Woodlands of Van Buren – Wayne

\$100 per golfer

## Partner Spotlight: Michigan Donor Family Council

For the past few years, Second Chance at Life has been honored to partner with the Michigan Donor Family Council (MDFC) for fundraising events and special projects. Our most notable partnership is for the annual *Taste for Life* wine tasting and silent auction. It has grown in just a few short years to be a cornerstone of each organization's annual fundraising efforts.

The MDFC was established in 2004 to support families who faced the loss of a loved one and chose to save or enhance other lives by donating their loved one's organs. The organization also works throughout the transplant community to increase awareness about the importance of eye, tissue, and organ donation.

They support the transplant patients and donor families in a variety of ways including events, college scholarships for donor family students, sponsoring donor families who want to attend the U.S. Transplant Games, and other special remembrance and memorial activities.

## Shop at Kroger, Help SCAL!

Did you know that every time you swipe your Kroger Plus card, you can raise money for Second Chance at Life? We are a proud participant in the Kroger Community Rewards program, which pays a percentage of sales to us each quarter. Money raised goes directly to transplant patients in need of financial assistance.

To enroll, go to [www.kroger.com/communityrewards](http://www.kroger.com/communityrewards). Please note that if you've enrolled as a supporter in previous years, you need to re-enroll every year! If you've never enrolled before, you'll be prompted to create an account and link your Kroger card to Second Chance at Life in order for us to receive the credit.

## T-Shirts for Sale!

Support Second Chance at Life by sporting one of our t-shirts around town!

They are \$15 each plus shipping, and come in blue (shown below), pink or purple. The front has our logo, while the back says "I'm giving someone a second chance, are you?"

To place an order, go to [www.secondchanceatlife.org](http://www.secondchanceatlife.org).



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*Second Chance at Life is a 501 c(3) nonprofit.*

## Dollars for Denim!

A company 'Jean Day' offers a fantastic opportunity for you and your colleagues to enjoy a work day in the comfort of your favorite jeans while benefitting Second Chance at Life.

Many companies offer the opportunity for workers to donate to a charity in return for the privilege of wearing jeans to work. If your company doesn't already offer this option, bring it up to your HR team! It's a win-win scenario for both you and your company, and for the many transplant patients who need assistance paying for life-saving medications or treatments.

For information on how you start a "Dollars for Denim" at your workplace, contact Shelly Morell at [smorell@secondchanceatlife.org](mailto:smorell@secondchanceatlife.org) today!